CONTRACT



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 565920 /	Alt Order 9771679	— 1 ₁₄₁
Product NRCC IE 2012	303320 /	10771070	,
Contract Dates	Estimate #		
09/14/12 - 09/20/12	155/426/2599		
Advertiser		Original Date	e / Revision
National Republican C	08/03/12	/ 08/03/12	

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

Billing Calendar Cash/Trade Billing Cycle Broadcast Cash EOM/EOC Station Account Executive Sales Office Dan Driscoll Washington DC KSTU Special Handling Do Not Mail Demographic Adults 35+ Total Ratings 94.50 Advertiser Code Product Code IDB# 426 8380 Advertiser Ref Agency Ref

		Spots/		Tot	als_
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSp	ots	Amount
N 1 13 09/14/12 09/16/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM 	1	\$375.00
N 2 13 09/17/12 09/20/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM.	1	\$375.00
N 3 13 09/17/12 09/20/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -T 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM	1	\$375.00
N 4 13 09/17/12 09/20/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12W 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM 	1	\$375.00
N 5 13 09/17/12 09/20/12 M-F 6a-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12T 1	6a-7a <u>Rate</u> <u>Rating</u> \$375.00 2.40	:30	NM	1	\$375.00
N 6 13 09/17/12 09/20/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 M 1	7a-8a <u>Rate</u> <u>Rating</u> \$475.00 2.00	:30	NM	1	\$475.00
N 7 13 09/17/12 09/20/12 M-F 7a-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12W 1	7a-8a <u>Rate</u> <u>Rating</u> \$475.00 2.00	:30	NM	1	\$475.00
N 8 13 09/14/12 09/16/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12F 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.30	:30	NM	1	\$400.00
N 9 13 09/17/12 09/20/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -T 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.30	:30	MM	1	\$400.00
N 10 13 09/17/12 09/20/12 M-F 8a-9a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12T 1	8a-9a <u>Rate</u> <u>Rating</u> \$400.00 2.30	:30	NM	1	\$400.00
N 11 13 09/14/12 09/16/12 Sa 8a-9a Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S- 1	8a-9a <u>Rate</u> <u>Rating</u> \$500.00 3.10	:30	NM	1	\$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

155/426/2599



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

Contract / Revision Alt Order# 565920 9771679 Contract Dates Product Product Estimate #

Original Date / Revision Advertiser 08/03/12 / 08/03/12 National Republican Con

NRCC IE 2012

09/14/12 - 09/20/12

		Spots/		To	
*Line Ch Start Date End Date Description	Start/End Time Days	Length Week	Rate Rtn TypeSpo	ts	Amount
N 12 13 09/14/12 09/16/12 Su 8a-9a Start Date End Date Weekdays Spots/Week Start Date End Date Weekdays Spots/Week	8a-9a	:30	NM	1	\$500.00
Week: 09/10/12 09/16/12S 1					
N 13 13 09/14/12 09/16/12 FOX News Sunday Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S 1 N 14 13 09/14/12 09/16/12 FOX NFL 2p	9a-10a <u>Rate</u> <u>Rating</u> \$200.00 0.90	:30	NM	1	\$200.00
N 14 13 09/14/12 09/16/12 FOX NFL 2p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12S 1	2p-CC <u>Rate</u> <u>Rating</u> \$2,400,00 6,70	:30	NM	1	\$2,400.00
N 15 13 09/14/12 09/16/12 M-F 530p-6p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12F 1	530p-6p	:30	NM	1	\$550.00
N 16 13 09/17/12 09/20/12 M-F 530p-6p Start Date	530p-6p	:30	NM	1	\$550.00
N 17 13 09/17/12 09/20/12 M-F 530p-6p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/17/12 09/23/12 -T 1	530p-6p <u>Rate</u> <u>Rating</u> \$550.00 2.00	:30	NM	1	\$550.00
N 18 13 09/17/12 09/20/12 M-F 530n-6n	530p-6p <u>Rate</u> <u>Rating</u> \$550.00 2.00	:30	NM	1	\$550.00
N 19 13 09/17/12 09/20/12 M-F 530p-6p	530p-6p <u>Rate</u> <u>Rating</u> \$550.00 2.00	:30	NM	1	\$550.00
N 20 13 09/14/12 09/16/12 Sa 5p-530p Start Date	5p-530p <u>Rate</u> <u>Rating</u> \$400.00 1.40	:30	NM	1	\$400.00
N 21 13 09/14/12 09/16/12 Su 5p-530p	5p-530p <u>Rate</u> <u>Rating</u> \$450.00 1.80	:30	NM :	1	\$450.00
N 22 13 09/14/12 09/16/12 M-F 630n-7n	630p-7p <u>Rate</u> <u>Rating</u> \$500.00 1.70	:30	NM	1	\$500.00
N 23 13 09/17/12 09/20/12 M-F 630p-7p Start Date	630p-7p <u>Rate</u> <u>Rating</u> \$500.00 1.70	:30	NM :	1	\$500.00
N 24 13 09/17/12 09/20/12 M-F 630p-7p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12W 1	630p-7p	:30	NM	1	\$500.00
N 25 13 09/17/12 09/20/12 FOX Prime Monday 7-8p Start Date End Date Weekdays Spots/Week Week: 09/17/12 09/23/12 M 1	7p-8p <u>Rate</u> <u>Rating</u> \$2,000.00 5.00	:30	NM :	1	\$2,000.00
N 26 13 09/14/12 09/16/12 College Football Late Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S- 1	5p-cc <u>Rate</u> <u>Rating</u> \$5,000.00 9.20	:30	NM	1	\$5,000.00
N 27 13 09/14/12 09/16/12 Sa 9p-1005p Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12S- 1	9p-1005p <u>Rate</u> <u>Rating</u> \$1,000.00 4.00	:30	NM	1	\$1,000.00
N 28 13 09/14/12 09/16/12 FOX NFL OT	FOX NFL OT	:30	NM	1	\$1,500.00

155/426/2599



KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 (801)532-1300

	Contract / Revision 565920 /	<u>Ait Order #</u> 9771679	4
ontract Dates	Product	Estimate #	

Original Date / Revision Advertiser 08/03/12 / 08/03/12 National Republican Con

NRCC IE 2012

			Spots/		To	tals
*Line Ch Start Date End Date Description	Start/End Tir	me Days		Rate Rtn TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 S 1	<u>Rate</u> \$1,500.00	Rating 5.40				
N 29 13 09/14/12 09/16/12 M-F 9p-1005p Start Date	9p-1005p <u>Rate</u> \$1,200.00	Rating 3.80	:30	NM	1	\$1,200.00
N 30 13 09/17/12 09/20/12 M-F 9p-1005p Start Date	9p-1005p <u>Rate</u> \$1,200.00	Rating 3.80	:30	NM	1	\$1,200.00
N 31 13 09/17/12 09/20/12 M-F 9p-1005p Start Date	9p-1005p <u>Rate</u> \$1,200.00	Rating 3.80	:30	NM	1	\$1,200.00
N 32 13 09/14/12 09/16/12 M-F 1005p-1035p Start Date	1005p-1035p <u>Rate</u> \$450.00	Rating 2.20	:30	NM	1	\$450.00
N 33 13 09/17/12 09/20/12 M-F 1005p-1035p Start Date	1005p-1035p <u>Rate</u> \$450.00	Rating 2.20	:30	NM	1	\$450.00
			Totals	94.50	33	\$26,725.00
Time Period # of Spots Gross Amount	Net Amount					
08/27/12 -09/20/12 33 \$26,725.00	\$22,716.25					
Totals 33 \$26,725.00	\$22,716.25			•		

09/14/12 - 09/20/12

Signature: [Date:
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EC'd No	Rep Order#
	9771679
	Ver#
	_
	Status
	New

Station

KSTU-TV SALT LAKE CITY, UT

() POLITICAL ISSUE GROU NRCC IE 2012

Last Received:

Traffic Order#

Showing Buylines: All Lines 07/16/2012 1:07 PM 07/16/2012 12:32 PM

> 1 of 4

Agency Agency C/P1/P2/E 815 SLATERS LANE ALEXANDRIA, VA 22314) NATIONAL MEDIA RESEARCH PLANNING Rep Firm 155/426/2599

Sales Office () WASHINGTON) DAN DRISCOLL

Salesperson FAX# 202-955-5342 917-206-9589

09/14/2012 - 09/20/2012

Salesperson (

Flight Dates Hiatus Weeks

Salesperson Phone#

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-- CONTRACT COMMENT --

Fax# Buyer

Phone# Estimate# Product Advertiser

> Ben Angle 2599

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ONDISCRIMINATION***************** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-

NEW ORDER — REMARKS —

THANKS, NICOLE FOR DAN PLEASE CONFIRM

7 Rating: 2.0	6 Rating: 2.0	5 Rating: 2.4	4 Rating: 2.4	3 Rating: 2.4	2 Rating: 2.4	1 Rating: 2.4	II
7	6 2.0	· 2.4	· 2.4	3 : 2.4	2 . 4	1 2.4	Ln
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7A-8A	7A-8A	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	Time
GOOD DY UTAH7A	GOOD DY UTAH7A	GOOD DY UTAH6A	Program				
:30	:30	:30	:30	:30	:30	:30	Len
\$475.00	\$475.00	\$375.00	\$375.00	\$375.00	\$375.00	\$375.00	Rate
09/19-09/19	09/17-09/17	09/20-09/20	09/19-09/19	09/18-09/18	09/17-09/17	09/14-09/14	Dates
н	۲	щ	ч	Д	щ	1	Spots/Week
Н	۲	1	ь	'n	Н	}	# of Weeks
) —4	.	н	H	 	, μ	"	Total Spots
\$475.00	\$475.00	\$375.00	\$375.00	\$375.00	\$375.00	\$375.00	Total Cost
							Daypart

18 Rating: 2.0	17 Rating: 2.0	16 Rating: 2.0	15 Rating: 2.0	Rating (6)	Rating: 9.5	12 Rating: 3.2	11 Rating: 3.1	10 Rating: 2.3	9 Rating: 2.3	8 Rating: 2.3	LT In	e#	Station KS' Advertiser (Product)	Rep Order# 5 EC'd No 5
0 ¥	o ru	о В	н	7 SU	7 su	SU	SA	TH	UI	ा 	Day	Ben Angle	TU-TV SALT () POLIT NRCC IE 2012	9771679
530p-6p	530P-6P	530P-6P	530P-6P	2P-5P	9A-10A	8A-9A	8A-9A	8A-9A	8A-9A	8A-9A	Time		KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GROU NRCC IE 2012	Ver# 1
FOX13-LIVE@530	FOX13-LIVE@530	FOX13-LIVE@530	FOX13-LIVE@530	FOX NFL SU-GM2	FOX NWS SUNDAY	GOOD DAY UT-SU	GOOD DAY UT-SA	GOOD DY UTAH8A	GOOD DY UTAH8A	GOOD DY UTAH8A	Program		, UT) GROU	Status New
				K	ro late					I		Flight Dates Hiatus Weeks	Agency (815 SL ALEX	Traffic Order#
:30	:30	:30	:30	:30	:30	: 30	:30	:30	:30	:30	Len) NATION ATERS L. ANDRIA,	er#
\$550.00	\$550.00	\$550.00	\$550.00	\$2,400.00	\$200.00	\$500.00	\$500.00	\$400.00	\$400.00	\$400.00		09/14/2012 - 09/20/2012	() NATIONAL MEDIA RES 815 SLATERS LANE ALEXANDRIA, VA 22314 DI 1927 15510260	Show
09/19-09/19	09/18-09/18	09/17-09/17	09/14-09/14	09/16-09/16	09/16-09/16	09/16-09/16	09/15-09/15	09/20-09/20	09/18-09/18	09/14-09/14	Dates	2) NATIONAL MEDIA RESEARCH PLANNING LATERS LANE LANDRIA, VA 22314	Printed: 07/ Last Received: 07/ Showing Buylines: All Lines
μ	μ	н	μ	Ь	μ	1	1	μ	ц	<u>⊢</u> ;	Spots/Week	Salesperson Phone# Salesperson FAX#	G Rep Firm Sales Office (Salesperson (07/16/2012 1:07 PM 07/16/2012 12:32 PM ines
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H	н	ㅂ	μ	н	щ	ų	نبر	Н	H	 - -	Total Spots	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	
\$550.00	\$550.00	\$550.00	\$550.00	\$2,400.00	\$200.00	\$500.00	\$500.00	\$400.00	\$400.00	\$400.00	Total Cost	5342 9589	COLL	2 of 4
										 - 	Daypart			

29 Rating: 3.8	Rating 28	27 Rating: 4.0	26 Rating: 9.2	25 Rating: 5.0	24 Rating: 1.7	23 Rating: 1.7	22 Rating: 1.7	Rating	$(C^{3} +$	19 Rating: 2.0	LT Ln		Station KS Advertiser Product Estimate#	Rep Order# EC'd No .
σ	su	SA	SA 2	Z O	7 W	7 M	7 F) su	SA	TH	Day	Ben Angle	KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GRO NRCC IE 2012 2599	9771679
9P-930P	5P-6P	930P- 1005P	5P-830P	7P-8P	630P-7P	6302-7p	630P-7P	5P-530P	5P530P	530P-6P	Time		V SALT LAKE CITY, UT) POLITICAL ISSUE GROU : IE 2012	Ver# 1
FOX NEWS AT 9	THE OT \mathcal{L}	PAC-12 SHOW	CLG FTBL: UTAH	BONES	SEINFELD	SEINFELD	SEINEELD	FOX13-LIVE@5WK	FOX13-LIVE@5WK NOW	FOX13-LIVE@530	Program		, UT GROU	Status New
	2-2000								709	٠		Flight Dates Hiatus Weeks	Agency (): 815 SLA ALEXA Agency C/P1/P2/F	Traffic Order#
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		() NATIONAL MEDL 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/F 155/226/2509	der#
\$1,200.00	\$1,500.00	\$1,000.00	\$5,000.00	\$2,000.00	\$500.00	\$500.00	\$500.00	\$450.00	\$400.00	\$550.00	Rate	09/14/2012 - 09/20/2012) NATIONAL MEDIA RESEARCH PL ATERS LANE ANDRIA, VA 22314 F. 155/426/2500	Show
09/14-09/14	09/16-09/16	09/15-09/15	09/15-09/15	09/17-09/17	09/19-09/19	09/17-09/17	09/14-09/14	09/16-09/16	09/15-09/15	09/20-09/20	Dates	2	EARCH PLANNING	Printed: 07/ Last Received: 07/ Showing Buylines: All Lines
μ	μ	, <u>p</u>	H	μ	, +	н	щ	щ	H	1	Spots/Week	Salesperson Phone# Salesperson FAX#	G Rep Firm Sales Office (Salesperson (07/16/2012 1:07 PM 07/16/2012 12:32 PM ines
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н	J ank	μ	ш	н	Н	щ	سر	н	سر	۳	Total Spots	202-955-5342 917-206-9589) WASHINGTON) DAN DRISCOLL	
\$1,200.00	\$1,500.00	\$1,000.00	\$5,000.00	\$2,000.00	\$500.00	\$500.00	\$500.00	\$450.00	\$400.00	\$550.00	Total Cost	5342 9589	TON	3 of 4
							·				Daypart			

	Sep 12: 33 Sales Totals: 3 Station Totals: Lines not sent/ —COMPETITIVE—	-SALES MON	REPORT TOTALS Report Totals: 33 /	33 Rating: 2.2	32 Rating: 2.2	31 Rating: 3.8	30 Rating: 3.8	F	Station KS' Advertiser (Product 1 Estimate# 2 Buyer 1 Phone#	Rep Order# EC'd 'Ne
Market	3 / \$26 33 / \$: 3: 33 / E/rcld/	-sales monthly totals		DI	स्त	/ T H	TU		KSTU-TV SALT LAKE CITY, UT () POLITICAL ISSUE GRO NRCC IE 2012 2599 Ben Angle	9771679
Market Totals	26,725.00 \$26,725.00 / \$26,725.00 d/rtrn: 0 / \$0.00	Ï	\$26,725.00	1005P- 1035P	1005P- 1035P	9P-930P	9P-930P	Time	SALT LAKE CITY, UT POLITICAL ISSUE GROU E 2012 gle	Ver# 1
\$133,625	.00			SEINFEID	SEINFELD	FOX NEWS AT 9	FOX NEWS AT 9	Program	, UT GROU	Status New
CABL 0% KTVX 16%									Agency ()N 815 SLA1 ALEXAN Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
KDLU KUCW				:30	:30	:30	:30	Len	() NATIONAL MEDI 815 SLATERS LANE ALEXANDRIA, VA 22314 P1/P2/E 155/426/2599 res 09/14/2012 - 09/2 reks	rder#
W U 0 0 %	·			\$450.00	\$450.00	\$1,200.00	\$1,200.00	Rate	ATIONAL MEDIA RESI ERS LANE DRIA, VA 22314 155/426/2599 09/14/2012 - 09/20/2012	Shov
KJZZ 0% KUTV 35%				09/18-09/18	09/14-09/14	09/20-09/20	09/18-09/18	Dates) NATIONAL MEDIA RESEARCH PLANNING ATERS LANE ANDRIA, VA 22314 E. 155/426/2599 09/14/2012 - 09/20/2012	Printed: 07/ Last Received: 07/ Showing Buylines: All Lines
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KSTU UNKN				н	لسر	щ	. Н	Total Spots) WASHINGTON) DAN DRISCOLL 202-955-5342 917-206-9589	
) 20%) 0%				\$450.00	\$450.00	\$1,200.00	\$1,200.00	Total Cost	ION COLL 3342 3589	4 of 4
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Books Demos

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